

Yearbook
Advertising
Insertion Order



LBRA CREW

LAKE BRANTLEY ROWING ASSOCIATION

Ad Size	
Back Cover.....	\$350.00
Inside Front Cover...	300.00
Inside Back Cover...	300.00
Full Page	200.00
1/2 Page	110.00
1/4 Page	60.00
1/8 Page	35.00

Advertising Information: Please also be sure to check all applicable items in the information boxes to the left.

Advertiser Name: _____

Ad Headline: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Credit Sale to (LBRA Rower): _____

Materials

Materials attached

Materials to follow

Advertiser will supply:

Copy only, ad to be designed

Laser or RC paper

Word Processing file

Digital image file(s)

Ad Dimensions

Space	Live Area
Full Page	7 1/2" x 9 3/4"
1/2 Page	7 1/2" x 4 3/4"
1/4 Page	3 5/8" x 4 3/4"
1/8 Page	2" x 3 1/2"

Please note: the 1/8 page ad nominal size will be formatted for a standard 2x3.5 business card

*** Special Instructions:** Please advise us of any special position requests, material digital formats, special handling instructions, or, other important information.

Payment

Please make your check payable to:
LBRA. The Lake Brantley Rowing Association, Inc. is a 501(c)(3) nonprofit corporation, FEIN: 59-2904269.

Your ad payment is a Tax-deductible contribution.

**** Thank You ****

Ad Deadline and Payment Address: *Please mail or deliver your ad materials with your payment by Friday, May 15, 2011 to: Stephanie Weinard, 400 Sweetwater Creek Ct., Longwood, FL 32779, or call 407-493-7500 with any questions.*

Production Materials: The preferred format for ads is either scanable laser printer or high-resolution inkjet printer output; or digital files in PhotoShop, Illustrator, TIF image, Quark Xpress, or word processing (e.g. MS WORD) format. Please do not submit Core! Draw files. Also, please note that images formatted for the Internet, including GIF, JPEG, and PNG image formats are very low resolution and will appear noticeably grainy when reproduced in print.

Advertiser _____ Date _____ Amount \$ _____

Don't forget to turn in your ads by Sunday, May 15, 2011!